

Replacing Systems of Record with Systems of Engagement

Wes Hopper, Director of Cloud Platform Engineering

RBC

March 1 2018

Today's Agenda

- Exploring System of Records and the need for Systems of Engagement
- How we are winning with Systems of Engagements
- Business use Cases powered with data and analytics







Cloud Platform Engineering Team





Cloud 2.0

Our Stack

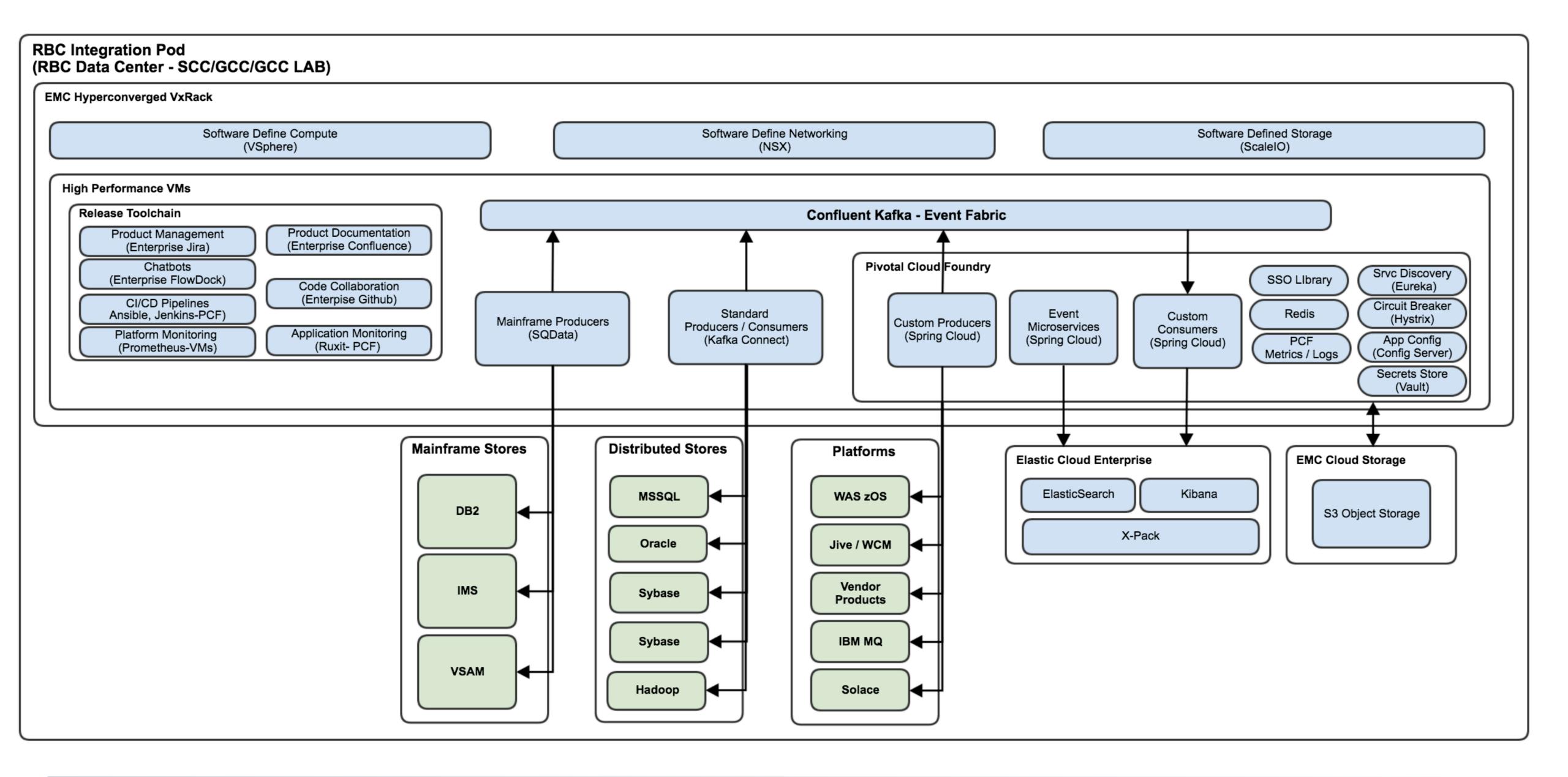














Quickly realized the need for ECE



What do I mean by data driven insights





Years of accumulated data

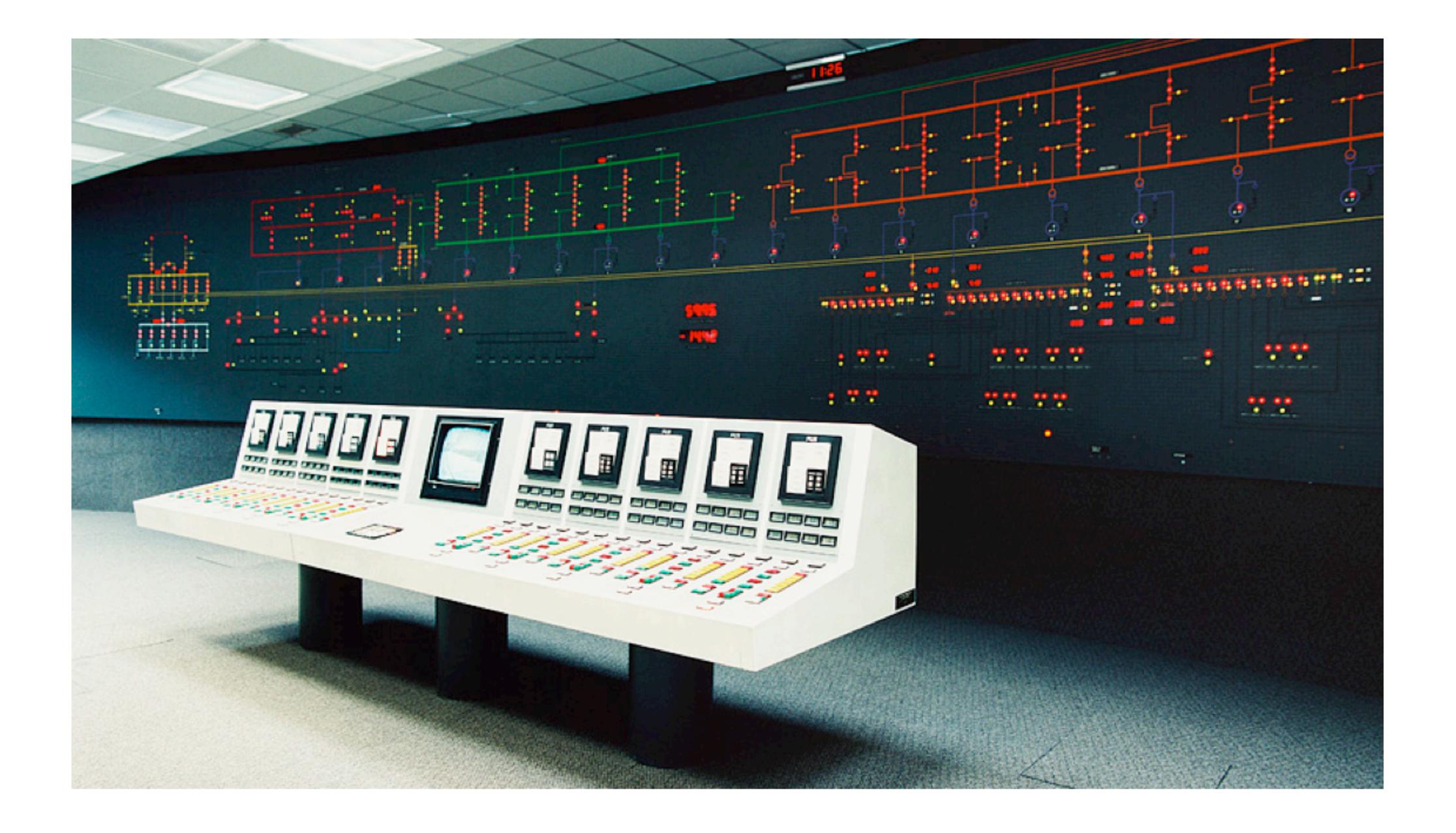




Centralized data managed infrastructure













What is a system of record?

{ A data management term for an information system that is the authoritative data source for a given data element }



We describe it as "Accumulated Assets"



Rich. Centralized Data





So everything is good. Let's get with the insights...



Data is in very complex systems



So if Mainframes aren't the problem? What is the problem?





How does our business see these System of Records?











How does our Project team see these System of Records?











The result? Not the agile development the business was promised



How do we bridge the gap between Cloud and System of Record?





How do increase the value of our systems of record?







Enter the System of Engagement!





Webster's dictionary defines System of Engagement...







We define it as "freeing the data"



Building fit for purpose data repositories





What makes Systems of Engagement a better fit for Cloud?





How do we feed data into a System of Engagement?

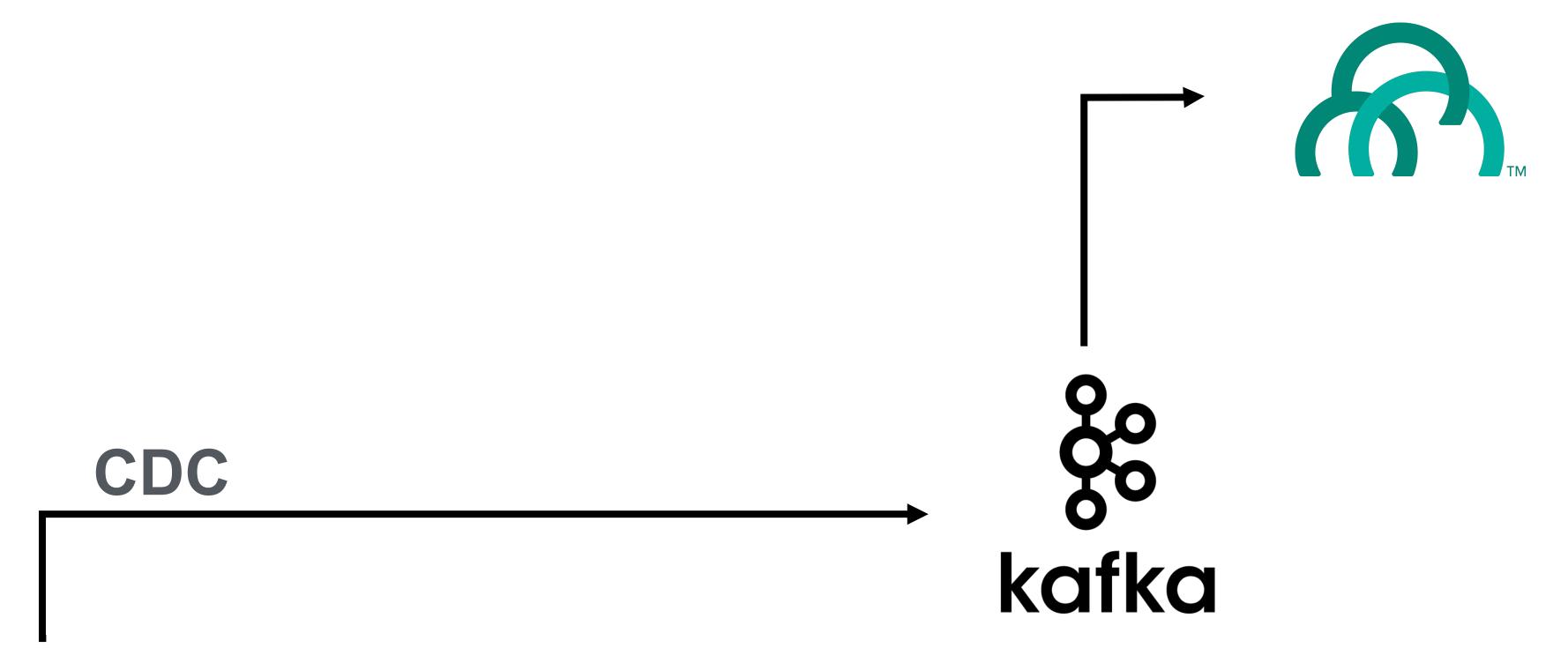


coc & & kafka



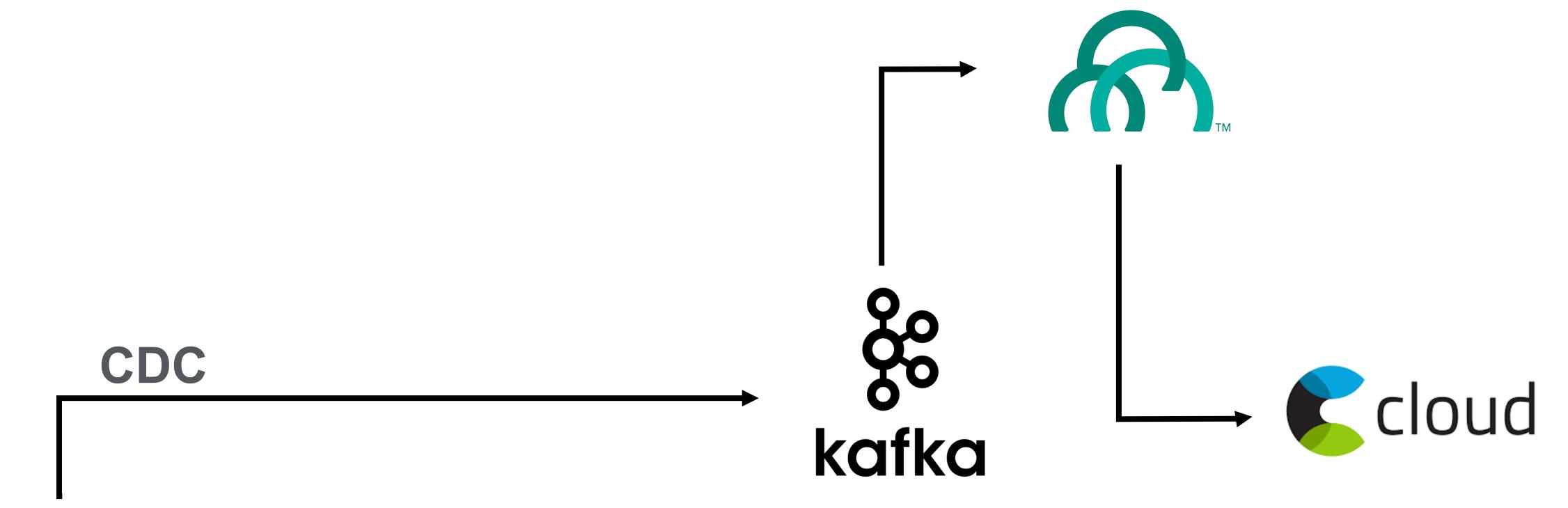






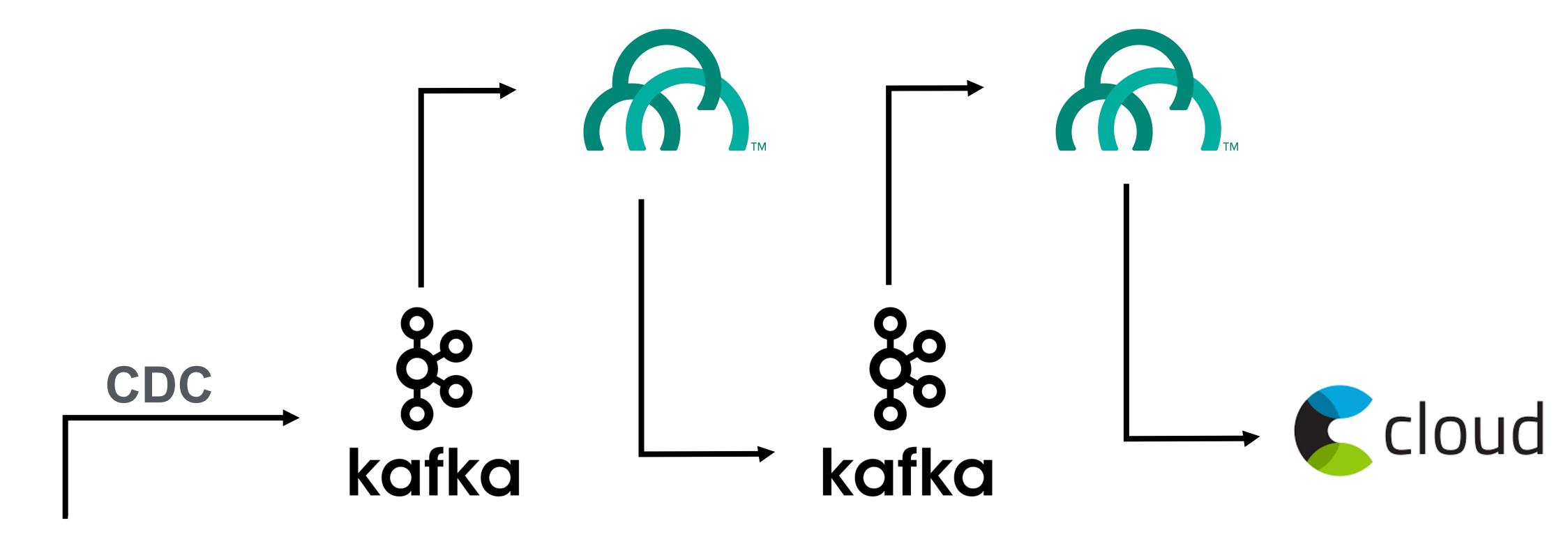








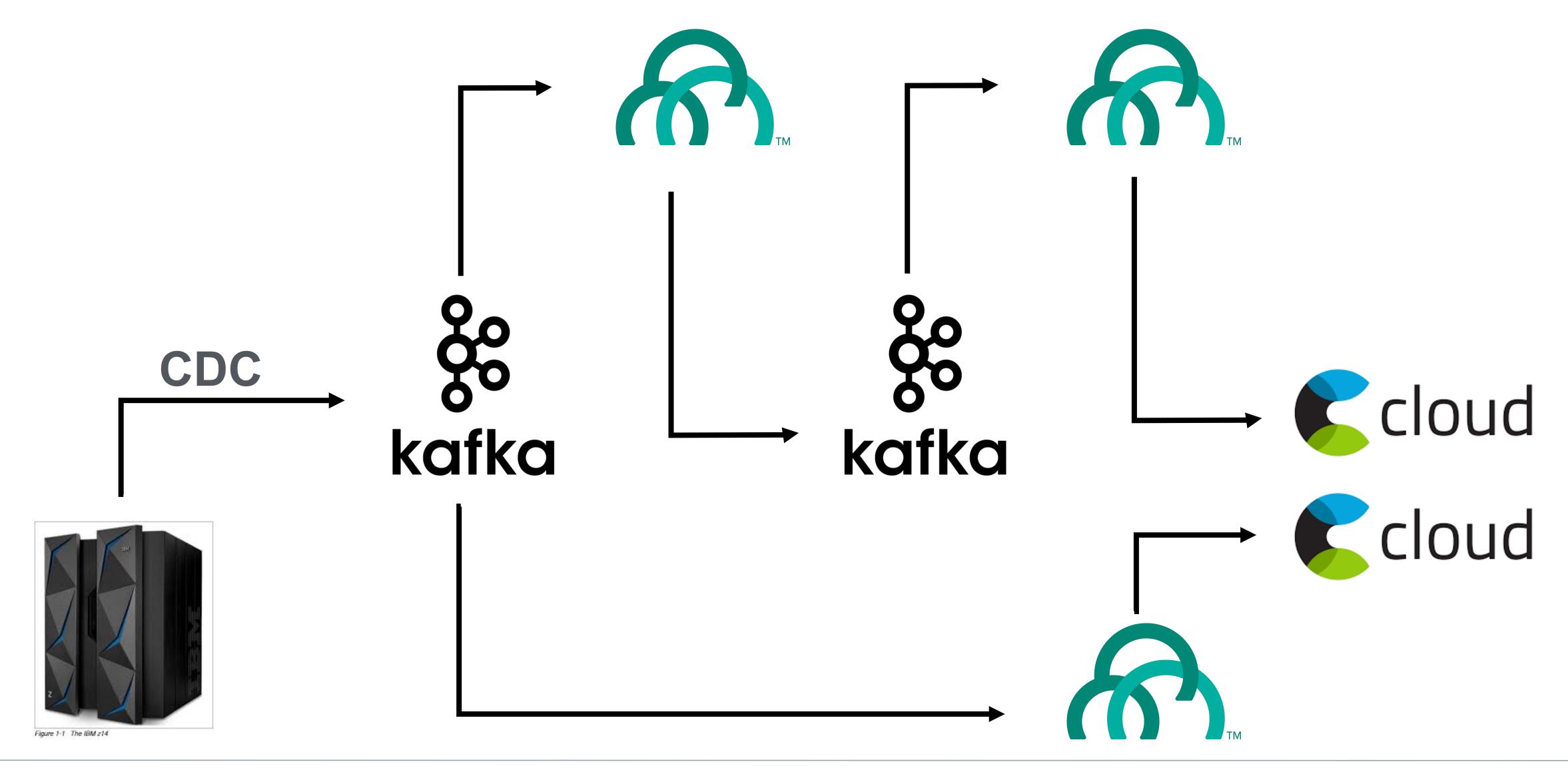














Evolving from Systems of Record to Systems of Engagement





Let's talk about the use cases

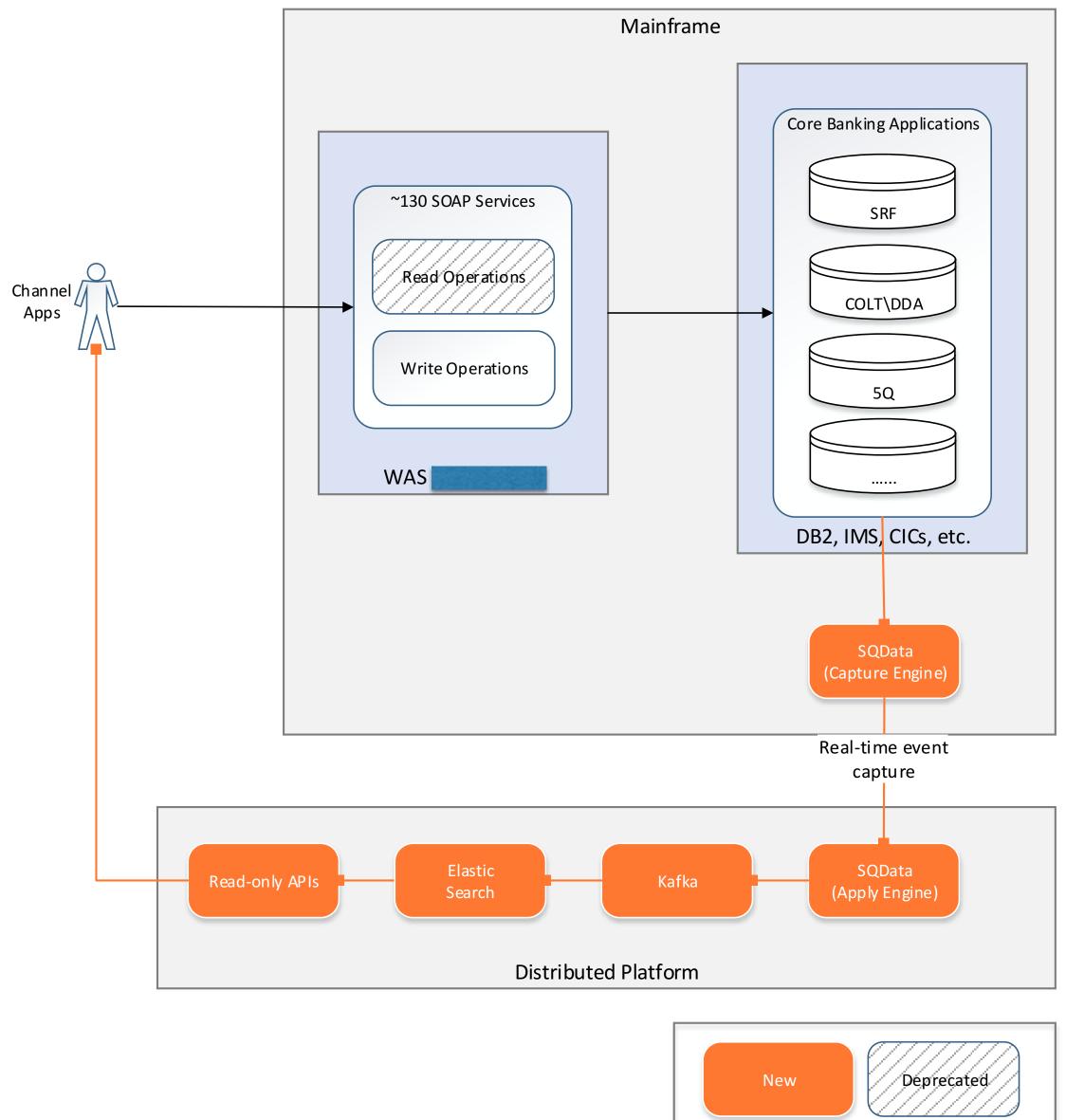


Mainframe read reduction for Client Profile Search

Cost reduction









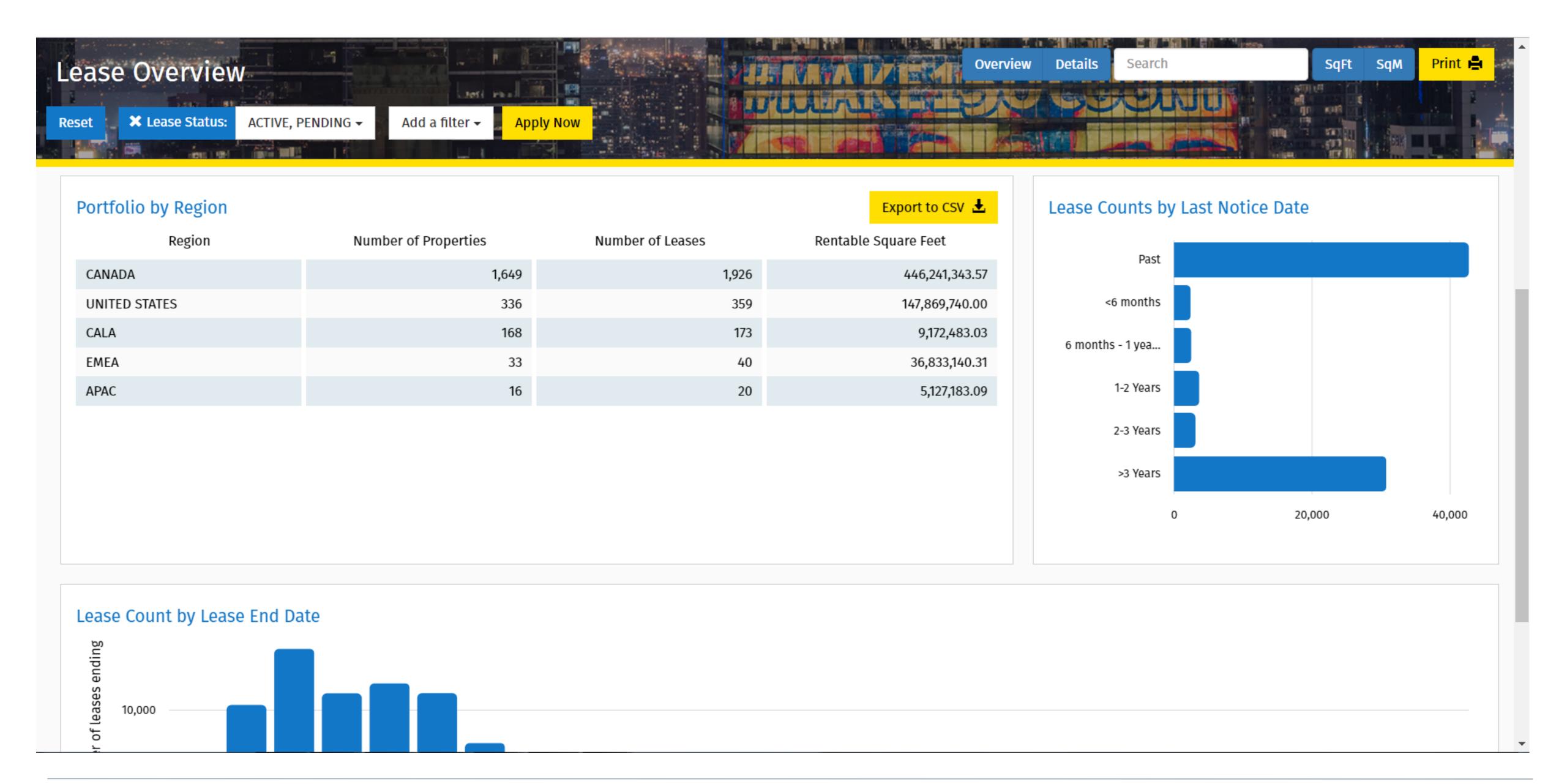




Corporate Real Estate









Project Oxygen



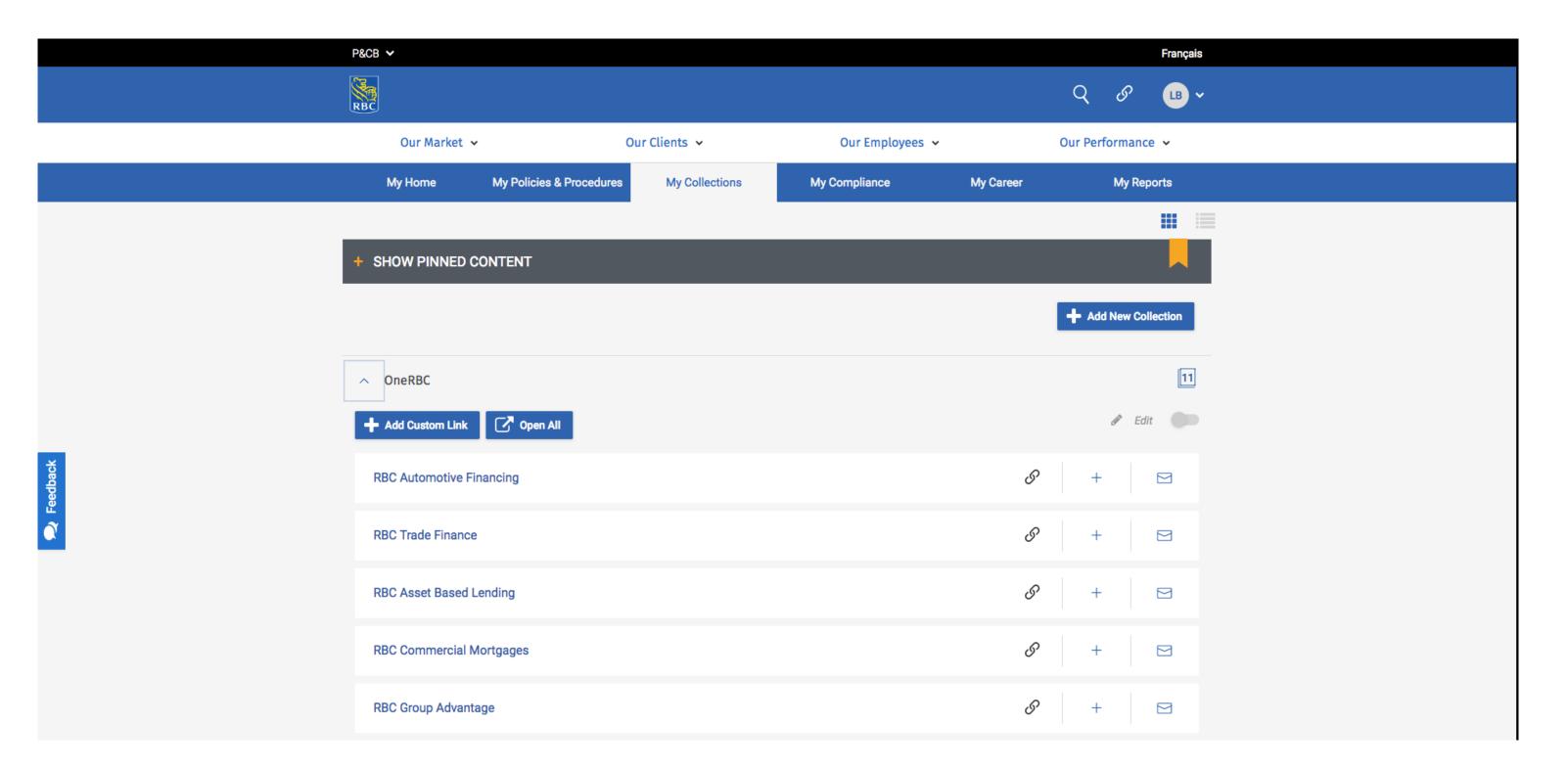




WHAT IS OXYGEN?

Oxygen is an app with a singular purpose; to help users find the information they need for their role. It aggregates all the different pieces of information that a sales person in the bank needs and curates it by role, region, and line of business that the employee belongs to.

PROBLEM	SOLUTION
Employees Overloaded with Communication	Personalized, Curated Content
ORIGINAL	CURRENT
Vendor Application	RBC's Microservices Cloud Platform
\$4.5 MM	CHEAPER \$1.3 MM 71% Savings!
52 Weeks	FASTER 24 Weeks 51% Faster!
Limited out of box Generic solution with limited tailoring	Fit for Business RBC- specific solution targetting business needs Total number of users: 25,000 in Canada Average of 1,800 weekly users









More Questions?

Visit me at the AMA





www.elastic.co